QUICK FACTS ABOUT

Organic IN CANADA



SALES

\$8.138B

CANADIAN'S ANNUAL SPEND ON ORGANIC

80%

OF SALES ARE FOOD

+ BEVERAGE (NON

ALCOHOLIC)

VALUED AT \$6.519B

CONSUMERS

\$184
ON AVERAGE,
CANADIANS
WEEKLY SPEND ON
ORGANIC GROCERY



23%T

OF CANADIANS
ARE BUYING
MORE ORGANIC
THAN A YEAR AGO

54%

OF CANADIANS
SAY THEY TRUST
CANADA ORGANIC
CERTIFIED

CONSUMERS ASSOCIATE
THE ORGANIC LOGO WITH:

NON-GENETICALLY ENGINEERED (NON-GMO)



STRONG STANDARDS

ANIMAL WELFARE



GOOD FOR THE ENVIRONMENT

PESTICIDE FREE

MORE TASTY/HEALTHY

TRADE

\$1.000M

\$500M \$500M **2017 2018 2019 2020**

\$607.9M

EXPORTS

31.8% growth rate in 2020 over 2019

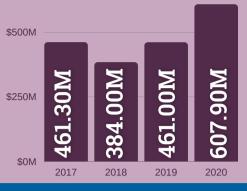
*60% of imports are from the USA

\$832.1M

IMPORTS

5.4% growth rate in 2020 over 2019

\$750M



CERTIFIED OPERATORS

Organic By the Numbers 2020 Data

*Data collection is directly from the organic certification bodies of all regulated organic programs including the Canada Organic Regime, British Columbia and Quebec programs **Data was not provided by TCO-Cert therefore estimates were used.



4M
CERTIFIED

ACRES

17% increase since 2019

ORGANIC PRODUCERS BY PROVINCE

2581 926 567 628 QUEBEC ONTARIO BC ALBERTA

8 938 153 171 TERRITORIES SK ATLANTIC MANITOBA

ORGANIC PROCESSORS BY PROVINCE

690 491 325 102 QUEBEC ONTARIO BC ALBERTA

3 110 52 53
TERRITORIES SK ATLANTIC MANITOBA

ORGANIC IN CANADA

CONTINUES TO GROW!

280 NEW



5.9K

CERTIFIED PRODUCERS

5.4% increase since 2019



1.8K

CERTIFIED PROCESSORS

up 1.1% since 2019



799

CERTIFIED LIVESTOCK PRODUCERS

Minimal decrease of -1.4% since 2019



854,000 NEW
ACRES HAVE
BEEN CONVERTED
IN THE LAST 3
YEARS!

154 ACRES OF MAPLE BUSH HAVE BEEN CERTIFIED SINCE

ORGANIC LIVESTOCK BY PROVINCE

1 249 295 133 59 24 12 25 TERRITORIES QUEBEC ONTARIO BC ALBERTA SK ATLANTIC MANITOBA

7.6K
CERTIFIED
ORGANIC
OPERATIONS

1.9% growth rate since 2019

ORGANIC FOOD OPERATORS BY PROVINCE

11 3195 1415 850 725 1025 203 207 TERRITORIES QUEBEC ONTARIO BC ALBERTA SK ATLANTIC MANITOBA