


# ANNUAL REPORT 2017-2018



Canada  
*Organic*  
trade association   
Association pour le commerce  
*Biologique*  
du Canada



*“Together we can continue  
to contribute to prosperous  
agriculture and food production  
and trade in Canada.”*





Dag Falck

# Letter from the President

Dear COTA Members,

Being alive today is both exciting and gives us anxiety. The opportunities and lifestyle choices are greater than ever, yet the environmental challenges facing us are unique in history.

We may not have anticipated, in a realistic way, what it means to be among the generations that have to address these urgent concerns. Sure, we knew that there were issues with environmental degradation, species extinction, and climate change. Only now we are starting to realize that what this means, in real time. The Earth's natural cycles and systems are losing their ability to self-restore balance and functioning. Everyone is facing the question of where we're heading and all of us feel some level of helplessness in the face of these challenges. Increasing numbers of people and institutions are turning to us - the organic movement - for answers and guidance on how best to solve some of these problems. Are we up to it? Can we play a meaningful role in providing some direction and action?

Organic agriculture does provide solutions to some of our most pressing problems - by reducing carbon emissions, restoring soil and eco system health, keeping ground water clean, and creating a regenerating food growing system.

COTA is key in building the momentum of the organic sector. Organic today is a delicate balance of an industry of good products, and the inspiration and leadership of a movement. It takes focus, dedication and vision to pull this off, and COTA has the experience and track record to help us navigate through the coming years.

As interest in organic practices continues to grow, we are seeing a full organic standards review and increased government funding and collaboration. New issues such as glyphosate residues, regenerative agriculture programs and labels (carbon sequestration), organic consumer confusion by non-GMO labels, and concerns around new forms of genetic engineering (GMO) will continue to emerge.

On behalf of our members, COTA is here to take a lead role in responding to these issues, to the public, to media, to government organizations and other institutions.

Organically,

Dag Falck

*“It is our job to continue to push forward on behalf of the sector and our members to protect the integrity and growth of organic trade in Canada.”*





**Tia Loftsgard**

# Executive Director's Report

Dear Members,

What an eventful year it has been!

The year kicked off with COTA releasing its State of Organics in Canada Performance Report in July, two days before the Agricultural Minister's meeting in Newfoundland. It attracted major media attention to organic and provided an effective lobby tool for the organic provincial organizations and COTA to push for improvements and harmonization in the approach to organics in Canada.

COTA spent a significant amount of time on the Hill this year achieving our goals. We presented three testimonies to Legislative Committees at the Senate and Ministerial levels, resulting in Standing Committee recommendations outlining our organic asks. We organized 22 member meetings with Ministers of Parliament and put in significant efforts ensuring COTA was present for every government consultation and meeting. We made sure organic was at the table, on your behalf.

Financially, our coordinated efforts paid off, resulting in a Federal government commitment of \$250,000 towards the 2020 organic standards review, and increased funding for the organic sector via the AgriMarketing program to deliver much needed data and export activities. COTA received nearly \$300,000 towards these efforts and successfully raised \$300,000 as matching funds.

In January, COTA's Board of Directors established the next three year strategic plan for the organization, based on member feedback and surveys to

direct COTA's priorities as we move forward into more uncharted territories for the organization. Membership value and growth, organic stewardship, organizational stability, and strategic alliances and partnerships are the top line areas in which we will focus our efforts as we continue to meet the needs of the organic sector and our membership.

As the sector and industry continues to evolve, you can count on us to assist your organization resolve pain points and grow the opportunities for organic, with integrity. Get involved in our task forces and association! We are all stronger together and we are here to serve you!

Organically,

Tia Loftsgard



# Working on Behalf of Our Members



## Building the Canada Organic Marketplace

Once again this year, COTA staff crossed the country and the globe, representing the Canadian organic sector and promoting the Canada Organic brand. Developing demand and a first-class reputation for Canada Organic products is at the heart of what we do. Coordinating market access opportunities and helping members to benefit from these activities goes hand in hand with this goal. By participating in a wide scope of organic conferences, grassroots farmer events, trade shows and industry events, COTA stays connected with our membership, with key industry stakeholders and with the latest industry updates, needs and opportunities. COTA works on behalf of our members to build new partnerships and opportunities through our programming. COTA has a growing number of member events that connect businesses directly with one another as well as to address pressing organic sector issues together.

## COTA's Presence at Industry Events

In 2017-2018, COTA attended diverse events such as the Guelph Organic Conference, Food Secure Canada's Big Crunch event on Parliament Hill and several provincial organic conferences. Other member events included the Organic Week Launch Party in Toronto, a joint UNFI and COTA networking event at CHFA East, and our annual industry social at the Guelph Organic Conference (co-hosted by the Organic Council of Ontario), and provincial association events including Organic Alberta's, Organic Council of Ontario's and COABC's annual conferences. COTA held an incoming buyer's mission at CHFA East in September and exhibited at CHFA West. COTA continues to partner with

CHFA on promoting organic and leading conference sessions to keep the industry up to date with the latest trends and regulatory updates. In May, we once again hosted the Organic Pavilion at SIAL Canada's Montreal tradeshow, organized organic presentations featuring Export Development Canada's Deputy Chief Economist and represented the organic industry at the SIAL Expert Hub.

## Organic Gala & Leadership Awards

COTA hosted the 2nd Annual "Organic Gala and Leadership Awards" in Vancouver, BC on February 21st. This event brought together industry leaders to celebrate industry achievements and honor this year's award recipients:

- Organic Innovator: Cuisine Soleil
- Organic Supplier: Yorkshire Valley Farms
- Organic Champion: Carmen Wakeling from Eatmore Sprouts
- Organic Retailer: Sweet Cherubim

We want to congratulate all of this year's recipients and commend you for a job well done and an award well deserved!

## Policy Conference & Parliament Day

COTA kicked off its flagship Parliament Day event with an Organic Policy Conference, extending the events to two full days of member engagement. The conference included multiple presentations from farmers, provincial associations, the Conference Board of Canada and key government representatives from Agriculture & Agri-Food Canada and the Canadian Food Inspection Agency. During Parliament Day, COTA Members attended 15





meetings with Parliamentarians and had a meeting with Minister MacAulay to discuss the government providing permanent funding for the Canadian Organic Standards review process.

### Business Builders Breakfast 2018

For the fifth year, COTA hosted the Business Builder's Breakfast in Anaheim, California in advance of the Natural Products Expo West tradeshow. The event provides unique insights and market updates to support Canadian businesses looking to sell or expand their sales in the US. This year's event featured presentations by SPINS data firm outlining the most recent research on US market, insights from Kehe (a distribution company) and the National Cooperative Business Association on what is needed to sell into the USA.

The breakfast event was made possible with sponsorship from six provincial partners: Ontario Food Exports (OFEX), Saskatchewan Trade & Export Partnership (STEP), Alberta Agriculture and Forestry, BC Ministry of Jobs, Trade and Technology, Manitoba Trade and Investment, and Groupe Export Quebec. All surveyed participants said that they would

recommend the event to other companies. Stay tuned for the next edition coming in March 2019!

### COTA's International Trade

COTA's International Trade Program is a valuable member benefit for companies looking to expand sales to international markets. COTA assists Canadian companies access new organic markets abroad via trade shows and missions. Through these activities, we promote the Canada Organic brand and Canadian companies to key trading partners around the world.

In 2017-2018, COTA supported 67 companies to attend 7 international trade shows, with trade missions to Biofach (Germany), Natural and Organic Products (London), Natural Products Expo East (USA), Natural Products Expo West (USA), CHFA East (Toronto), NatExpo (France), and FoodEx Japan. Together, COTA's international export program has generated over \$22 million in export sales for members. Since 2014, total sales resulting from COTA's international trade program and buyers' missions is \$37.5 million.



**Organic Award Recipients of the 2nd Annual Organic Leadership Awards**

**From left:** Sweet Cheribum, Cuisine Soleil, Yorkshire Valley Farms, Carmen Wakeling.

Vancouver, British Columbia  
February 2018.



**SIAL Canada 2017 Export Seminar**

**From left:** Stephen Tapp, Deputy Chief Economist, Export Development Canada; Jamie Lockman, Kamut International; Tia Loftsgard, Executive Director, COTA; Janet Galarneau, Prairie Heritage Seeds

Montreal, Quebec  
May 2017



**Canada Organic Pavillion at Biofach with exhibiting members Miski and Davia Bio**

Nuremberg, Germany  
February 2018



## Responding to Media: Organic Dairy

On behalf of our Members and the organic sector in general, COTA plays a role in responding to media that spreads misinformation about organics. In May 2018, certification bodies, dairy producers and COTA realized that they had all been receiving similar inquiries from a Toronto Star reporter. Since the questions and assertions were biased, COTA led a coordinated effort to collect scientific information and expert reviews of the organic dairy standards to provide factual information to the reporter. This included the creation of an extensive document based on scientific evidence and nuances of the organic standards to bring balance to the story as well as a one-hour conversation with the reporter.

Additional steps were taken to report a lack of balance to the reporter's editor and the Public Editor of the Toronto Star.

The article was released on July 6, 2018. It is far from perfect as it retained some elements of bias and misinformation. However, COTA's work on behalf of our members and the organic dairy industry is apparent throughout the article. Many quotes and data about organic dairy were taken directly from the document provided to the reporter. While it was not the outcome we had hoped for, it is clear that COTA's work made it better than it otherwise would have been





# New Organic Data!



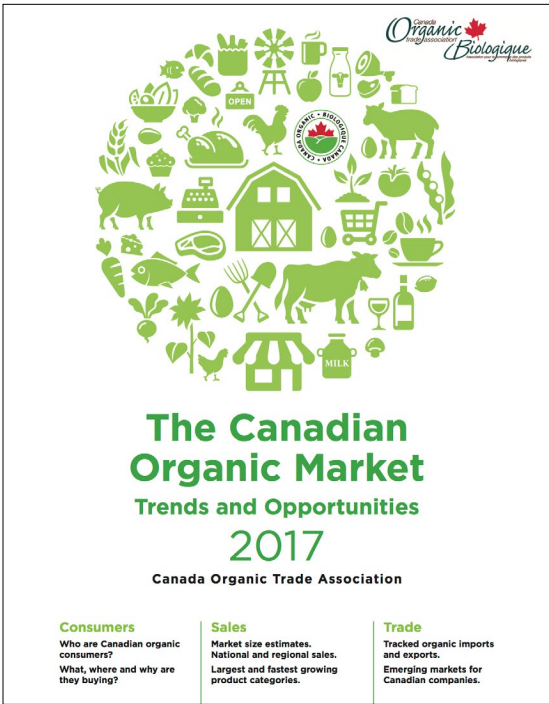
COTA continues to play a key role in providing critical organic data to the sector. As the Chair of the Organic Value Chain Roundtable's Data Working Group, COTA collaborates with government and industry to identify and address critical data gaps. It is through COTA's leadership on consumer, market and production research that farmers, businesses, policymakers and government are able to evaluate key opportunities and growth of the organic sector

## Canadian Organic Market Report

COTA released *The Canadian Organic Market Report* (2017) in November. This was the second publication of its nature and the only comprehensive overview of the Canadian organic market to exist. This publication was partially made possible through COTA receiving \$95,000 through the Agri-Marketing Program and fundraising from industry. It is a paid publication in order for COTA to fund the remainder of the costs covered by the association. This report provides data and insights into consumer purchasing habits, retail sales by category, identifies trends and international trade statistics by commodity. As every organic business needs this data to expand their business, we knew it was crucial to move ahead with this comprehensive report. It is also provided core data COTA needed in order to lobby on behalf of our members.

## Operators and Acreage

Since 2013, COTA has published aggregated Canadian production data in collaboration with the Certification Bodies. These estimates provide the only overview of the number of organic operators and acreage nationally. At Biofach (the world's largest organic tradeshow), the data was released in IFOAM's *The World of Organic Agriculture*, confirming that Canada continues to maintain its position as fifth largest organic market in the world. The data was also presented at the Guelph Organic Tradeshow and the Organic Value Chain Roundtable in Vancouver. Estimates show that now over 5,400 operators are certified organic in Canada, Quebec now has the largest concentration of producers and Canada has achieved converting nearly three million acres to organic nationwide.



**The Canadian Organic Market Report 2017**  
Available online at [canada-organic.myshopify.com](http://canada-organic.myshopify.com)



# Consumer Education and Outreach

## National Organic Week 2017

Canada's National Organic Week took place September 16-24, 2017, and was the largest annual celebration of organic food, farming and products! 2017 was the 8th year of the campaign bringing together the entire organic value chain to celebrate and highlight organic in many unique ways. After all, organic has many positive impacts on people, animals and the planet - and that's something to celebrate!

COTA led the campaign in partnership with the Canadian Organic Growers and the Canadian Health Food Association, with participation from regional

organic associations and sponsors. Since Organic Week's inception, the organic sector has grown substantially, and this has been reflected in both the size, scale and uptake of Organic Week.

In June 2017, COTA conducted an IPSOS poll before and after Organic Week to gauge the influence Organic Week had on consumer trust of the Canada Organic logo. Results showed that the week following Organic Week activities, trust levels rose +4%, now holding a 48% trust ranking amongst Canadians.

The Organic Week Retailer Program also had record number of participation this year. With many more Canadians spending some of their grocery budget





on organics (66% to be exact!), it's no wonder so many retailers were eager to get involved. While the campaign encompasses both small and large retailer participation, Organic Week has always been, and continues to be, a grassroots movement. Natural health food stores account for 24% of where consumers are buying organic. In partnership with 4 organic health food distributors, 865 Organic Week point of sale kits were sent out to natural health food retailers across the country! The kits also made their way to over to dozens of events: from farm tours, farmers markets, to wine tastings. Organic Week brought consumers and the industry together in all venues, engaging in a variety of ways.

The Canadian organic sector saw a surge of media attention during Organic Week 2017. Coverage this year included magazines, radio, newspapers and online bloggers. Organic Week once again partnered with the Globe and Mail to produce a robust 8-page, stand-alone, feature section covering hot topics for the organic sector. Over the years, Organic Week has become a mainstay events for media, retailers and organic stakeholders to attract media, release new product announcements and innovations within the industry.

New in 2017 was Organic Week's two consumer contests. The Choose Canada Organic Recipe Contest challenged consumers to cook and share their favorite recipe featuring an organic product! An online Organic IQ Quiz tested consumer's knowledge of organics - all for the chance to win some delicious organic prizes. The contests garnered over a thousand entries from across Canada. Organic Week also hosted a successful #OrganicChat Twitter Talk for an hour of interactive fun and learning.

Organic Week's big 10th anniversary campaign will take place September 9-15, 2019. We can't wait to celebrate with you!

## Choose Canada Organic Consultation

Choose Canada Organic is a consumer-focused education campaign that was developed as part of a national brand strategy to help overcome many of the challenges faced by the organic sector. The overall goal of the strategy is to create a sense of inclusiveness, unity, pride and support for the Canadian organic sector, and to address the issue of 'consumer confusion'.

In 2013, COTA was as mandated by the Organic Value Chain Roundtable (OVCRT) to run the campaign (previously called Think Canada Organic). Based on recent consumer research compiled by COTA, consumer perceptions regarding organics has shifted since the inception of the Think Campaign.

As part of our re-branding strategy to breathe new life into the campaign, we conducted a nationwide consultation to help us select the new campaign logo! Over 300 survey responses from both industry and consumers alike were collected. The new logo initiates a much stronger call to action - not to just Think Before You Eat - but to actually Choose Canada Organic!

Here's what Canada chose:











# Government Relations

As the only national organization representing the entirety of the organic value chain, COTA plays an important role on Parliament Hill and on various federal government committees. COTA's decision to hire a staff member dedicated to the role of Government Relations and Regulatory Affairs is indicative of COTA's commitment to furthering advocacy efforts on behalf of its members.

This year, COTA was very active on the Safe Food for Canadian Regulations, the National Food Policy, the Next Agricultural Policy Framework (now renamed the Canada Agricultural Partnership), international market access, fraud, import-export issues for organic, and organic equivalency arrangements with Japan, Mexico, South Korea and the possibility of plurilateral arrangements in the future between trading partners.

## The Organic Value Chain Roundtable (OVCRT)

The Organic Value Chain Roundtable, a forum for collaboration between government staff and the organic industry on high-level public and private sector strategy, programs and policies, is one of the most important roles our association plays on advancing on critical issues. COTA holds a leadership position as a Steering Committee member of the OVCRT. As members of the Public Trust Task Force, Organics 3.0 and Chair of the Data Task Force, COTA represents the needs and concerns of its members in this forum and is active to carry through on many of the projects determined as priority for the industry by the Roundtable. This year, the next 3 year strategic plan of the OVCRT was established and COTA was on the Steering Committee for this work. It is also through this forum that COTA was

able to engage with Daniel Miller, Executive Director of the CFIA, to establish quarterly meetings to improve collaboration with the organic enforcement agency on topics of Organic Integrity and the recommendations of COTA's Task Force.

## The Safe Food for Canadians Regulations

After COTA's formal submission in April 2017, responding to the Safe Food for Canadians Regulations (SFCR) Gazette I, COTA continued to engage with government representatives throughout the 2017-2018 fiscal year on this issue, highlighting the key concerns of the industry. Due to the enormous amount of work COTA invested, the industry's voice was heard at the highest levels of government.

The SFCR Gazette II, which is the final regulations that are replacing the Organic Product Regulations (OPR), was published on June 13, 2018. COTA's main concern regarding Section 338 of the SFCR – which would have required the certification of all points along the organic supply chain, including handlers and even slaughterhouses – was addressed. The CFIA listened to COTA's arguments and determined that the requirements around certification would remain the same: only those who grow, process, package and label organic products are required to obtain certification.

## 2020 Canadian Organic Standards Review

Throughout 2017-2018, COTA played a leadership role on pressuring the government to fund the 2020 Organic Standards review. COTA first brought the issue to the table during testimony delivered in February 2017 to the Standing Committee of





**Minister MacAulay announcing funding for the 2020 Canadian Organic Standards review. (Guelph, ON)**

**From left to right:** Paddy Doherty (OVCRT), Nicole Boudreau (OFC), Tia Loftsgard (COTA), Hon. Lawrence MacAulay (AAFC), Lloyd Longfueld,, Ashley St Hilaire (COG),

Agriculture and AgriFoods. As the March 2018 deadline was quickly approaching with no resolution in sight, a collaborated effort between the Organic Federation of Canada (OFC), Canadian Organic Growers (COG) and COTA was commenced following discussions at the OVCRT level.

COTA, COG and OFC actively met with government officials to rally for their support of this initiative. During COTA’s Lobby Day on Parliament Hill (October 18th) we met with Minister Lawrence MacAulay, Minister of Agriculture and Agri-Food Canada, and Pat Finnigan, Chair of the Standing Committee on Agriculture. COTA members met with fifteen MPs during our Lobby Day to push for core permanent funding of the organic standards. COTA also engaged and mobilized our members, creating campaign tools and urging all members to meet with their MPs locally to put pressure on the government to fund the standards in full.

In January 2018, our efforts paid off with the Government announcing they would provide \$250,000 to help cover the Canadian General Standards Boards administrative costs associated with the 2020 Organic Standards Review. The announcement was made at a press conference in January during the Guelph Organic Conference in which COTA spoke and organized our own media

responses and press releases to ensure that industry fully understood that this was only partial funding. We believe that the funding of the Standards review should fall on the government’s shoulders, and we will continue to work to get stable funding for our sector.

### National Food Policy for Canada

In May 2017, the Government of Canada launched a public consultation on the development of a new National Food Policy to help determine what the key elements of such a policy should be, including a long-term vision, principles and actions to take in the near future. To ensure the values and concerns of organic were heard, COTA engaged with our members and worked closely with other key stakeholders to develop a response to this initiative, which outlined that investing in organic agriculture can meet the environmental goals the government intends to incorporate into the Policy.

The House of Common’s Standing Committee on Agriculture and Agri-Food published in December 2017 their latest report, which summarized the Committee’s study on the National Food Policy. The Report included a set of 21 high-level recommendations, and included many of the organic priorities we have been pushing for! Of



notable mention is the recommendation that “the Government support the Canadian organic sector by providing ongoing funding for the Canadian Organic Regime.” The Committee also recommends that the “Government support the growth of exports and ensure that the sector can meet the growing demand for organic products.”

We are still waiting for the official release of a National Food Policy for Canada, but we know organics are perfectly aligned with the government’s aim to put more healthy, sustainable food on the tables of families across the country, and ensure access to good, healthy food for all.

### Impact of State of Organics Report

In July 2017, COTA released the first-ever State of Organics Performance Report – a Federal, Provincial and Territorial (FPT) evaluation of governmental support for the organic sector. Released just prior to the annual FPT Agriculture Ministers meeting in St. John’s, the Report made a big splash in the media. This benchmark report went on to have a significant influence on various governments over the course of the 2017-2018 fiscal year.

Two provinces that paid particular attention to the report’s findings — Ontario and Alberta — moved toward enacting legislation to regulate the sale of organics within their respective jurisdictions. A bi-partisan bill supported by the Ontario NDP and the Ontario Progressive Conservative Party passed through second reading but died on the order paper after the Ontario parliament was prorogued. One of the main findings of the Report was the lack of regulation for organics in Ontario, despite the province having the largest market in the country.

In Alberta, the Government tabled the Supporting Alberta’s Local Food Sector Act on April 5, 2018, which contains a regulation for organic products. This will ensure that all products labeled as organic must be third-party certified under the Canadian Organic Standards, strengthening the integrity of the Canada Organic brand and the organic sector in a crucial market for organics in Canada. This victory has come from many years of lobbying, but the light shone nationally on Alberta by the State of Organics report only helped to increase the pressure that was needed.



**COTA members on the Hill during our annual Organic Parliament Day before lobby meetings.**  
Ottawa, Ontario. October 2017





# Regulatory Affairs



Never a dull moment in regulatory affairs. COTA communicates the regulatory issues of its members to bureaucrats and politicians, and interfaces with members to apprise them of important regulatory updates and/or obstacles to the sector. COTA's regulatory focus is both domestic and international.

In order to mobilize our members towards acting upon critical issues facing our sector, COTA formed industry-wide task forces

## Organic Integrity Task Forces

This task force was convened by COTA in January 2018 to understand better and reduce the instances of intentional or accidental labelling of products as organic which do not adhere to organic standards. The task force meets monthly, working towards developing policy asks for the Government of Canada. An important outcome of the task force is the partnership developed with the Organic Trade Association on assessing vulnerabilities and

mitigating risks within organic supply chains through the Global Organic Supply Chain Integrity (GOSCI) initiative.

## Glyphosate Task Force

This task force was convened by COTA in March 2018 to understand and evaluate glyphosate contamination on organic crops in order to mitigate the risks that are creating trade barriers for Canadian organic exporters, and preserve the globally-held positive perception of the Canada organic brand. The task force meets monthly, as well, and has grown since its initial meeting to include farmers, scientists, exporters, and representatives of Certification Bodies. Through research conducted by the task force, COTA is in a much stronger position to advocate on behalf of organic operators in discussions with legislators and regulators about addressing these concerns for the sector.





# Finance Report



## 2017-2018

What a busy year it has been! While the organization diligently grows and executes our strategic plan, we have carefully managed this high growth phase by focusing on priority issues, offsetting staffing and administrative costs with grants, managing our finances well and delivering on our goals to elevate organic to the next level in Canada and abroad.

We managed to hit most of our targets, achieving 16% growth in revenue, a second year in a row. This growth came from increases in membership revenue, government grants, consulting income and special projects. Unfortunately, we experienced a decline over prior years sponsorship and annual fund achievements which we look to reverse in the coming year. All in all, it was a good year and COTA reached a milestone, surpassing a million in revenue for the first time in its history (\$1,141,289).

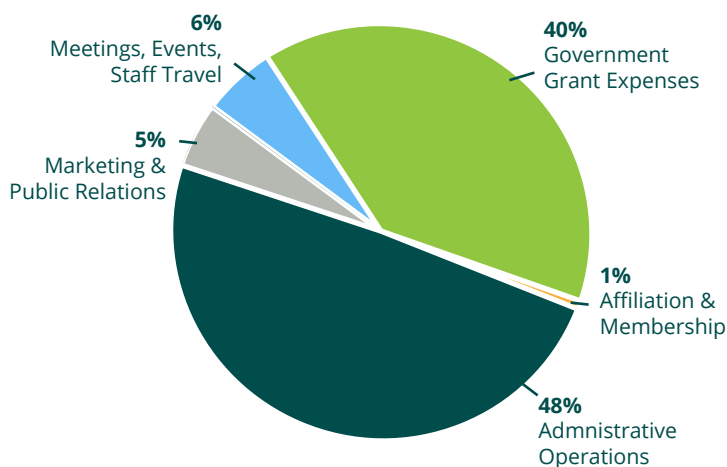
COTA received a grant of nearly \$300,000 in via the AgriMarketing program this year. \$200,000 of this had been secured through a multi-year grant back in 2014. We secured an additional \$95,000

of funding in December 2017. COTA achieved raising an additional \$300,000 to match the funding. We proudly secured the partners we needed to match the \$300,000 and achieve releasing the 2017 Organic Market Report and sending over 60 companies to participate in trade events in various countries.

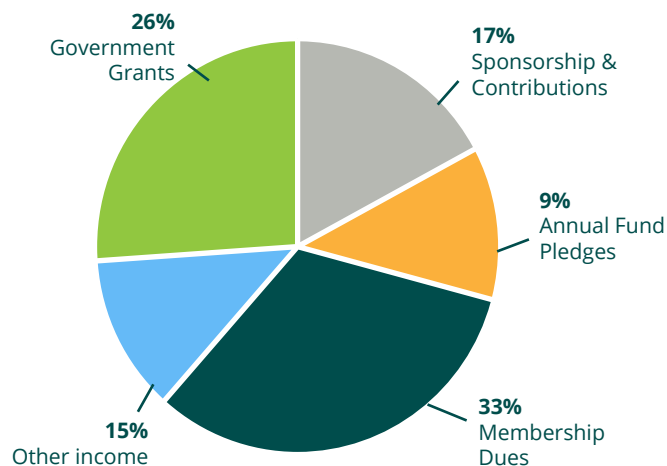
Expenses increased 13% over last year (\$1,153,324), approximately 40% of our expenses being related to the activities related to our grants. We signed a five-year lease on our new office location which required an investment in renovation expense, making our administrative and operations costs the bulk of our expense budget. As COTA is now subletting to other likeminded organizations, this expense will be offset in the years to come.

With oversight by a virtual Chief Financial Officer, a strong Board Finance and Audit Committee, and a diligent management team, COTA is strongly positioned to weather future storms and be able to continue to meet your needs as a member. We will continue to be fiscally prudent, while pushing the envelope on behalf of the sector to achieve our collective goals.

2017-2018 Expenses



2017-2018 Revenue







Voting on behalf of Canada at the IFOAM International General Assembly (November)



Meeting with Minister MacAulay at COTA's Parliament Day (October)



COTA's display at Food Secure Canada's "The Great Big Crunch" event (March)



IFOAM International General Assembly in Delhi, India (November)



Organic Week press conference on Parliament Hill (September)



Booth at CHFA East (September)





# Meet COTA



## Board of Directors



**From left to right:** Dag Falck, Nature's Path Foods, James Sculthorpe, Yorkshire Valley Farms, Glenn Valliere, Pfenning, Lisa Mumm, Mumm's Sprouting Seeds, Marie-Michèle Le Moine, Fruit D'or.



**From left to right:** Maureen Kirkpatrick, The Big Carrot, Mike Fata, Manitoba Harvest, Patrick Heffernan, UNFI, Ryan Benn, Teldon Communications.

## Staff



**(From left to right):** Tyler Levitan, Government Relations and Regulatory Affairs Manager, Ann Fisbein, Executive Office Manager, Tia Loftsgard, Executive Director, Rebecca Schwartz, Communications Coordinator, Lauren Howard, Events Coordinator, Jill Guerra, Research and Special Projects Coordinator

# Annual Fund donors

## Crown Benefactors



## Gold Benefactor

- Horizon Distributors

## Benefactors

- Field Farm Marketing
- Fruit d'Or
- Left Coast Naturals
- UNFI Canada
- Yorkshire Valley Farms

## Champions

- Pfennings Organic Vegetables
- QAI International

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- duBreton
- Genuine Health
- Tree of Life Canada

## Sponsors

- Rowland Seeds
- Ontario Organic Farmers Co-Operative
- Mumm's Sprouting Seeds
- Kroeker Farms

## Friends

- Northern Lights Foods
- Northern Nutraceuticals
- OMRI
- Vitins Valley Farms

**Thank you for  
supporting COTA!**







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